



February 2008

Dear Links Player,

First of all, thank you! Many of you now have in your hands the newest edition of the Links Letter and have sent a donation to assist with the distribution of the magazine to more than 30,000 readers across the country. We are excited about the 2008 annual edition and hope that it not only encourages you, but might also be a tool for reaching out to your own “golf crazed” friends.

Your investment in Links Players at this time has helped make this endeavor possible and we pray that God richly blesses you for your kingdom-building vision. And be sure to give us a call if you want more magazines to give out to your golfing friends (the number is still 800-90-LINKS).

As many of you are aware, Links Players has recently begun its push to plant regional directors in every area of the country. With new hires in both the Southeast and Southwest regions in recent months, we now have the bottom half of the country covered. In just a few short months, a number of significant Links Fellowships have been birthed through these efforts. Though we are optimistic about the future and the vision that we believe is “God-breathed,” we are tempered in our dreaming. We hope to grow at the exact pace God has mapped out for us!

The Fellowships are such an exciting part of the Links Players ministry because they bring golfers face-to-face with one another, where they can challenge each other with the study of Scripture and encourage each other to live out what they are learning.

Your contributions not only make the magazine possible, they give us direction in our expansion. We would simply ask that you pray for our upcoming year. Pray that God provides the funds needed to allow us to move into the “hard to reach” places behind the walls of golf communities around the country. Pray that God directs us toward the men and women who have been equipped to lead during this unparalleled time in the history of this ministry. And pray that God builds Fellowships in a way that continues to promote the growth of His people.

Thank you for your support. The Bible tells us that two are better than one in matters of working together. And I can see even greater strength in a foursome!

Sincerely,

Jeffrey Cranford  
President, Links Players